

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

EIGHTEENTH CONGRESS
Second Regular Session

HOUSE RESOLUTION NO. 1263
(In substitution to House Resolution No. 856)

Introduced by Representatives Anna Marie Villaraza-Suarez, Mohamad Khalid Q. Dimaporo, Geraldine B. Roman, David "Jay-Jay" C. Suarez, Deogracias Victor "DV" B. Savellano, and Jocelyn P. Tulfo

RESOLUTION

URGING ALL PRIVATE AND PUBLIC TELEVISION STATIONS TO ALLOT AT LEAST THREE (3) HOURS PER DAY TO EDUCATIONAL PROGRAMS THAT FOSTER HOLISTIC LEARNING AND EDUCATION TO KEEP THE GOVERNMENT ON TRACK IN ITS COMMITMENT TO ACHIEVE THE 17 SUSTAINABLE DEVELOPMENT GOALS

Whereas, the coming school years in the short and medium term shall require public and private schools to implement home-based learning programs in view of the need to observe social distancing until a cure or vaccine for COVID-19 becomes available;

Whereas, there is a real danger that unsupervised school-age children forced to stay at home may fall into the bad habit of either playing with their gadgets or watching TV programs that are non-educational in nature;

Whereas, the responsibility of providing school-age children with stimuli that will ensure continuous learning at home are shared equally by parents, school authorities, and media companies which programs are easily accessible and available to students;

Whereas, television could play a significant role in shaping the values of school-age children because it is the cheapest and most accessible information platform in the country. It is estimated that about twenty (20) million Filipino households have television sets, which is considered a high penetration rate given the Philippine Statistics Authority (PSA) data showing the Philippines' total number of households in 2015 was twenty-two million nine hundred eighty thousand (22.98 million);

Whereas, television networks could generate as much revenues from educational programs versus pure entertainment programs as long as they identify their target audience properly and solicit the support of sponsors accordingly;

Whereas, it is imperative that the private sector works actively with government to ensure that despite the COVID-19 pandemic and the social distancing requirement which has adversely affected the education sector, school children shall continue to get the best possible opportunities to learn and become conscientious and productive citizens;

Whereas, part of the country's commitment to the United Nations 2030 Development Agenda is the achievement of SDG No. 4: Quality Education, thereby necessitating the continued delivery of education services to the citizenry;

THEREFORE, BE IT RESOLVED AS IT IS HEREBY RESOLVED, To urge all private and public television stations to allot at least three (3) hours per day to educational programs that foster holistic learning and education to keep the government on track in its commitment to achieve the 17 Sustainable Development Goals.

Adopted,