Republic of the Philippines
House of Representatives
Quezon City, Metro Manila

Eighteenth Congress
Second Regular Session

HOUSE RESOLUTION NO. 1420

Introduced by Representatives Lord Allan Jay Q. Velasco,
Ferdinand Martin G. Romualdez, Joseph Stephen “Caraps” S. Paduano,
Wilfrido Mark M. Enverga, David “Jay-Jay” C. Suarez, Aleta C. Suarez,
Angelina “Helen” D.L. Tan, M.D., Anna Marie Villaraza-Suarez
and Sol Aragones

RESOLUTION
COMMENDING THE LATE DON CONRADO A. ESCUDERO FOR
DEDICATING HIS LIFE TOWARDS THE PROTECTION AND
PRESERVATION OF THE COUNTRY’S RICH CULTURAL HERITAGE,
HISTORY, CUSTOMS AND NATURAL BEAUTY

WHEREAS, the late Don Conrado “Ado” A. Escudero was an alumnus of
the prestigious Cornell University in New York where he finished Agriculture,
Hospitality and Culinary Arts; was a highly esteemed leader of the Philippine
chapter of Chaine de Rotisseurs, the oldest and most prestigious international
gastronomic society devoted to the promotion of culinary and hospitality arts; and
was a renowned steward of foodways and master of hospitality;

WHEREAS, a patron for the preservation of the Intramuros tradition and
culture, Don Ado Escudero served as the chairperson of the Comité de Festejos,
Cofradía de la Inmaculada Concepción, had a hand in organizing the Intramuros
Grand Marian Procession, and was one of the consultants who helped build the
Spanish citadel’s museum collection in the Intramuros;

WHEREAS, Don Ado was also a remarkable antique collector who took
pride in his extensive collection of ivory and wooden santos, retablos, relicarios,
religious paintings, and other treasures of Filipiniana and orientalia; and a publisher and producer who wrote a book entitled “Villa Escudero: Coconut Plantation Cookbook” which compiled famous local and international recipes and gave a detailed account of his life in the hacienda;

WHEREAS, in 2007, Don Conrado Escudero received an Asia-Pacific Economic Cooperation award for community-based tourism for the family-owned Villa Escudero Plantations and Resort Plantation located in Tiaong, Quezon, which the Escudero children inherited from their parents, Don Arsenio Marasigan Escudero and Doña Rosario Adap-Escudero;

WHEREAS, the Villa Escudero Plantations and Resort was originally a sugarcane plantation when it was founded in the 1880s; converted into a coconut plantation in the 1900s; opened to the public in 1981; became a prime tourist destination for locals, overseas Filipinos and a wide array of foreign visitors to the country; and earned a worldwide reputation as a showcase for the Philippines’ rich cultural heritage, history, cuisine, customs and natural beauty;

WHEREAS, the great love for coconuts made Don Ado a champion of the importance and value of the coconut tree as the tree of life, and for many years, Don Ado served as the director of the activities of the Association of Philippine Coconut Desiccators and promoted the use of coconut in the food industry and mass feeding through lectures and cookery demonstrations, and encouraged the use of coconut not only in desserts and in baking but also in main dishes of meat, poultry and fish;

WHEREAS, Don Ado Escudero was known for his commitment to share our country’s rich culture and history when Villa Escudero Plantations and Resort opened to the public the Casa Consuelo museum which stands today to tell the Filipinos the importance of knowing the life and practices of our ancestors;

WHEREAS, for graciously sharing his love of nature, devotedly promoting the Catholic faith, earnestly espousing Filipino traditions and values, and sincerely dedicating his life towards the protection and preservation of our country’s culture and history, it is but fitting and worthy to commend and remember the man with a big and kind heart, Don Conrado “Ado” A. Escudero: Now, therefore, be it

RESOLVED BY THE HOUSE OF REPRESENTATIVES, To commend the late Don Conrado A. Escudero for dedicating his life towards the protection and
preservation of the country’s rich cultural heritage, history, customs and natural beauty.

RESOLVED, FURTHER, That a copy of this Resolution be furnished the family of the late Don Conrado “Ado” A. Escudero.

Adopted,

LORD ALLAN JAY Q. VELASCO

FERDINAND MARTIN C. ROMUALDEZ

JOSEPH STEPHEN “CARAPS” S. PADUANO

WILERIDO MARK M. ENVERGA

DAVID “JAY-JAY” G. SUAREZ

ALETA C. SUAREZ

ANGELINA “HELEN” D.L. TAN, M.D.,

ANNA MARIE VILLARALA-SUAREZ

SOL ARAGONES