A RESOLUTION DESIGNATING “PHILIPPINE TRADITIONAL WEAR DAY” EVERY JUNE 12, TO FURTHER PROMOTE AWARENESS AND PRACTICE OF FILIPINO CULTURE ON INDEPENDENCE DAY

WHEREAS, the Republic of the Philippines celebrates Independence Day every June 12 to commemorate the nation’s declaration of independence from Spain in 1898;

WHEREAS, globalization and openness to international cultures have contributed to a dilution of the Filipino culture;

WHEREAS, the practice of wearing Filipino traditional clothing is a form of cultural soft power, a non-coercive influence mechanism that could be used to support cultural heritage and further reinforce the sense of nationalism among Filipinos, especially among the younger generation;

WHEREAS, there is a newfound enthusiasm to discover and deeply immerse in one’s cultural roots by today’s youth population, in the Philippines and abroad;

WHEREAS, promoting interest and pride in Filipino traditional wear will create demand for Filipino cultural products;

WHEREAS, an increased demand for Filipino cultural products could enliven interest in learning traditional Filipino crafts and boost the traditional Filipino crafts industry;

NOW THEREFORE, BE IT RESOLVED, AS IT IS HEREBY RESOLVED, that the House of Representatives designate every June 12 as Philippine Traditional Wear Day, and strongly encourage all public and private institutions, and the Filipino citizenry, in general, to dress, with much pride, in their best Filipino traditional wear.

Adopted,

LUCY TORRES-GOMEZ
Representative
Fourth District, Leyte